



Steps you can take...	Phrases you can use...
<p>STEP 1: Introduction</p> <ul style="list-style-type: none"> Note what the picture shows in one sentence. Add any information you know (creator's name, picture type, - when/where/why it was created), your first reaction and emotions felt, if asked. 	<ul style="list-style-type: none"> The photo/sketch/portrait/watercolour/still life/ news photo/selfie/landscape/cartoon/oil painting was created by ... and published in ... In the picture we/you can see ... The main focus is on ... The picture illustrates the topic of ... It gives a detailed/realistic/shocking/dramatic view of ... The picture was obviously composed to achieve the effect of ... My first thought/assumption when I saw it was ...
<p>STEP 2: Description</p> <ul style="list-style-type: none"> Describe the picture systematically. Imagine you are describing the picture to a blind person, - what important elements and background are needed to explain the picture and its message? Use the present progressive to describe what people are doing in a picture, and the simple present to describe objects and the setting. Describe speech bubbles and captions, people's body language and facial expressions and their relationship with each other. <p>STEP 3: Analysis</p> <ul style="list-style-type: none"> Describe the message conveyed by the picture. <ul style="list-style-type: none"> Is it aimed at a particular target group? Was the picture intended to have a certain effect on the viewer? If so, how is this achieved? Say how language, light, colours, focus and perspective are used to support the message. 	<ul style="list-style-type: none"> The perspective is from above/below/eye level/the side, in a close-up/medium shot/long shot field size. There is a contrast between .../... is clearly visible, whereas ... does not stand out so much. The eye is drawn to ... /The artist presents ... as ... It is a black and white/(brightly-)coloured picture, which emphasises the contrast between/colours of ... The light/colours/position of/elements of ... create an ... atmosphere/contribute to/give an impression of ... /assumption when I saw it was ... <p>Task: Find the right position for the following <i>on the left-hand/right-hand side; in the foreground/background/middle/centre; In the top/bottom left/right-hand corner... find more.</i></p> <div data-bbox="735 1211 1390 1563" style="border: 1px solid black; height: 150px; margin-top: 10px;"> <p style="margin-top: 100px; margin-left: 10px;">bottom left-hand corner</p> </div>
<p>STEP 4: Evaluation</p> <ul style="list-style-type: none"> State whether the picture is effective and which elements are responsible for its success/failure. If it is a historical picture, compare the original effect it may have had with the one it has now. Give your personal opinion (if asked) or your thoughts on which topic the picture represents. 	<ul style="list-style-type: none"> The overall effect of the picture is ... because/which ... The picture reminds me of/is symbolic of/is a (non-)stereotypical view of... because ... it is effective/moves me deeply because ...

Tip: Even if it says “**analyse** the ...” the step you should focus the most on is evaluation. Here you have to show that you really understood the image/visual.